



**EMPOWERING
STARTUPS TO INNOVATE**

TECHNOPARK



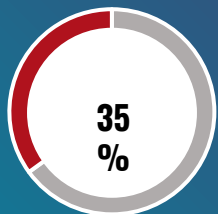
TECHNOPARK MOROCCO

The action of the Technopark is at the heart of the orientations of Morocco's new development model, where the digital technology is the center of the transformation and modernization of the economic fabrics. TECHNOPARK aims to facilitate entrepreneurial support for any initiator of an innovative project.

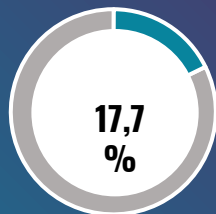
MOROCCO

Moroccan Information Technopark Company

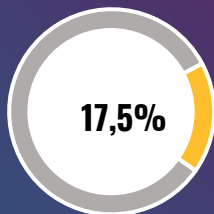
Technopark's Management company



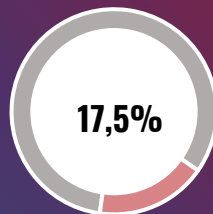
MOROCCAN
STATE



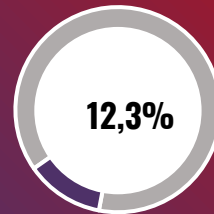
ATTIJARI
WAFABANK



CAISSE DE DÉPÔT ET
DE GESTION



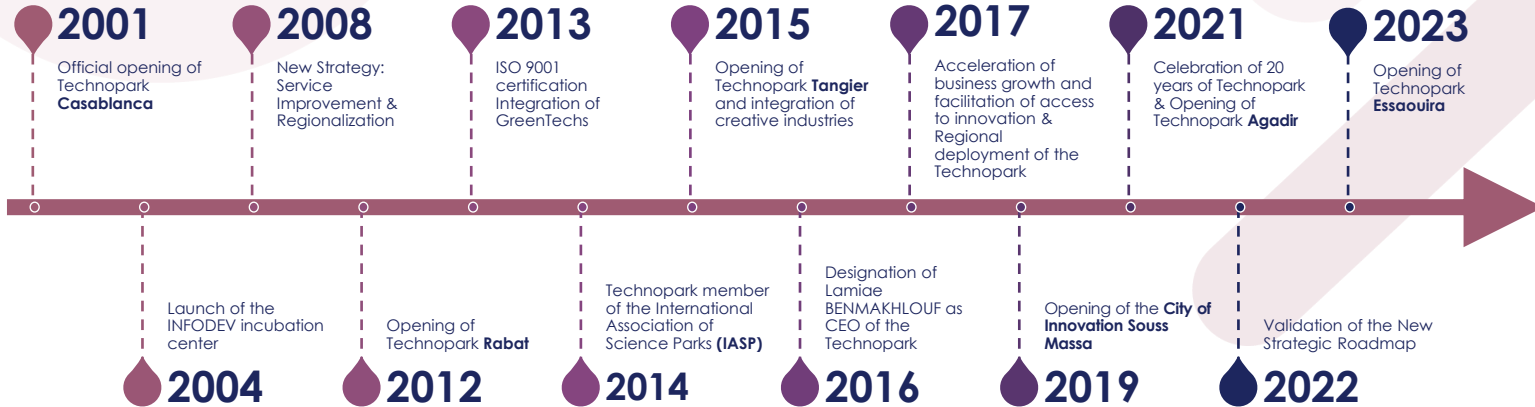
BANQUE CENTRALE
POPULAIRE



BANK OF AFRICA

MITC is a public limited company of 46 M dirhams with mixed capital (private/public partnership).

Timeline



Technopark : The largest network of startups in Morocco

2001



CASABLANCA

Capacity

200 Companies

2012



RABAT

Capacity

40 Companies

2015



TANGIER

Capacity

100 Companies

2019

مدينة
الابتكار
CITE
DE L'INNOVATION
سوس ماسة
SOUSS MASSA



AGADIR

Capacity

40 Companies

2021



AGADIR

Capacity

100 Companies

2023



ESSAOUIRA

Capacity

40 Companies

Technopark : 20 year review

5 Technoparks : Casablanca, Rabat,
Tangier, Agadir, Essaouira
+ Innovation city
Souss-Massa.



Supported by the
Technopark network,



Startups in the
incubation period



Satisfaction rate in the 5
sites



Active member in a network
of 400 Technoparks
from 70 countries



Direct
& indirect



Permanently
In 5 sites



their services to 4
continents



On operational sites
and an annual
renewal rate of 30%.



Post-acceleration
(5 years)

Sectors & technologies of Technopark companies



Our ecosystem



ACCELERATORS

Support projects through training, networking, etc.



INCUBATORS

Developing entrepreneurship through consulting, mentoring, coaching etc...



INVESTORS

Invest in innovative companies that generate added value and create jobs



ASSOCIATIONS

Encourage entrepreneurship & create synergy between the ICT sectors and the cultural industry



Technopark's services

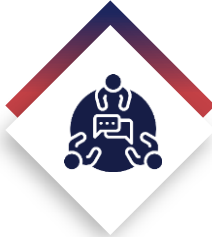
**Startup Support
Services**



**Ready-to-use
premises**



**Co-Working
Spaces**



**Event
Services**



**Proximity
Services**



**Community
services**





Startup Support Services

Access to Market

Open Innovation programs in partnership with major accounts.

Organization of B2 B meetings, pitch days ...

Participation in national and international trade shows.

Strategic advice & Connecting with potential clients

Access To Finance

Partnership with financial institutions.

Preparation for fundraising and connecting with potential investors based on the various stages of the startup's development.

Access to Networking

Providing access to a network of partners and experts to expand collaboration and growth opportunities.

Access to training

Organization of multidisciplinary workshops, training & seminars to strengthen the technical and managerial skills of startups founders.

Access to Innovation

Partnerships with technological behemoths.

Access to cutting-edge technologies and support in trademark and patent protection.

Access to Competencies

Optimization of the recruitment process of high-potential young talents and specialized skills.

Digital platform resumes library.

Ready-to-use premises



Various surfaces of ready-to-use premises

24/7 secure access

Guarding / Cleaning

Maintenance

Free access to parking

Co-Working Spaces

Shared workspace (self-entrepreneurs, student entrepreneurs, project leaders)

Specific support program

Access to Technopark networking events

Other services: Coffee machine, copier, printer, scanner, wifi...

24/7 secure access

Free parking access



Community services

Free workshops and seminars

Sports actions

Cultural and creative actions

Networking : *technobreakfest, technocouscous, Afterwork ...*

Preferential rates for the Technopark community, negotiated with contracted partners



Proximity Services

Single desk

(OMPIC, ANAPEC, CNSS, Legalization Service
Accountant, Insurance....)

Catering

Post service

Bank branch and ATM

Printing service

Grocery store



Event Services

Conference room

Training / meeting rooms





www.technopark.ma



Technopark Maroc (MITC)



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