



# **straitPay for Business: Empowering African SMEs**

**Showcased at GITEX  
AFRICA 2024**

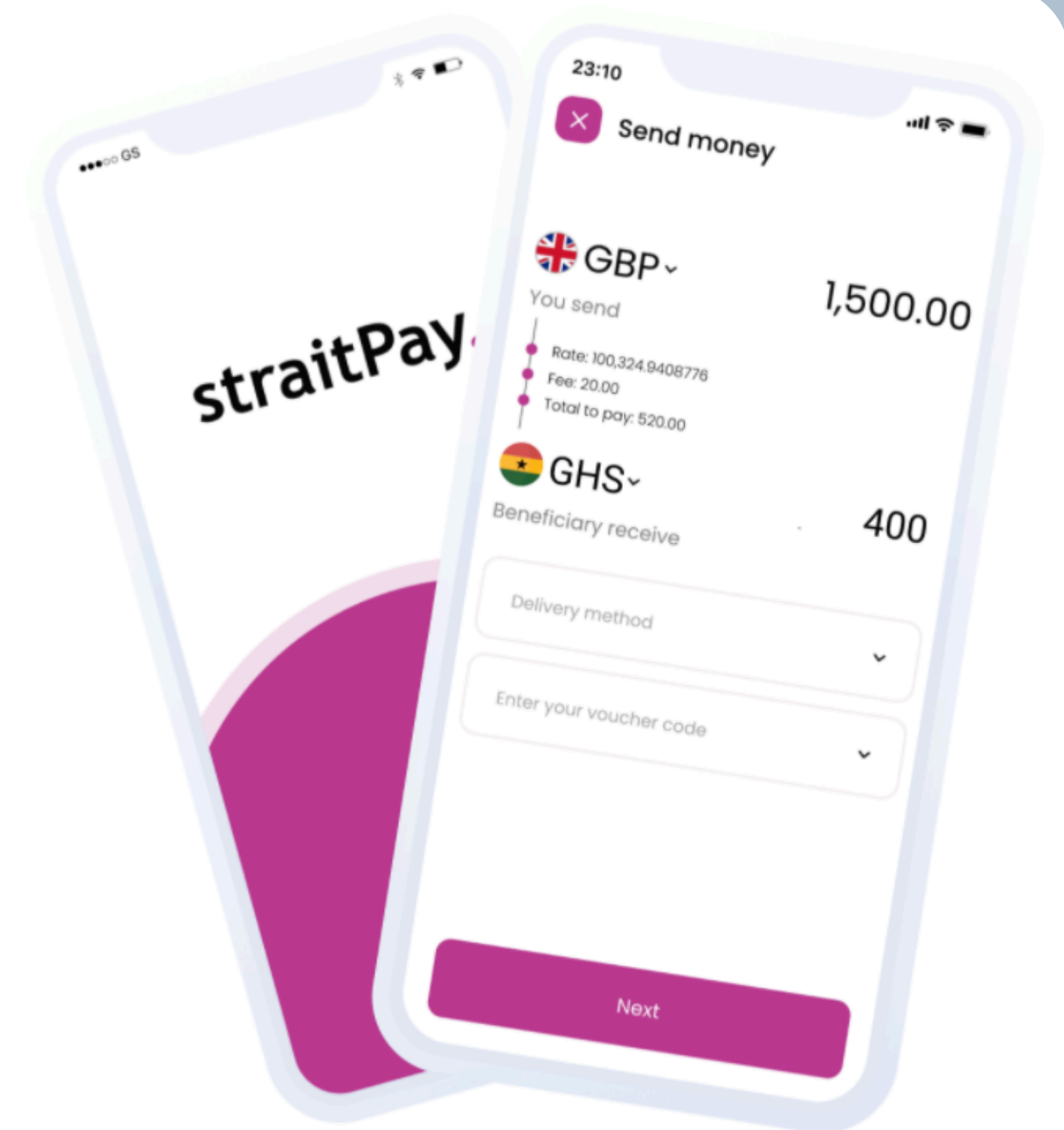
**straitPay.**

[www.straitpay.com](http://www.straitpay.com)

## Introduction to straitPay

straitPay is a pioneering neo-banking company transforming financial transactions across Africa. Our mission is to foster economic growth and promote financial inclusivity through innovative fintech solutions.

Founded in London, United Kingdom, straitPay aims to eliminate barriers to financial services and create seamless transactions for individuals and businesses.





## Overview of straitPay for Business

Introducing straitPay for Business, our latest product designed specifically to empower small and medium-sized enterprises (SMEs) in Africa.

"straitPay for Business provides tools for seamless cross-border transactions, multi-currency management, and investment opportunities, simplifying financial operations for businesses.





# straitPay.

## Key Features of straitPay for Business



01

### Multi-Currency Wallets:

Manage and transact in multiple currencies effortlessly, facilitating smooth international trade.

02

### Recurring Payment Links:

Send and receive funds directly to your straitPay wallet with no fees or charges, enhancing payment efficiency.

03

### Intra-Africa Payments:

Facilitate easy payments and fund transfers within the continent, promoting intra-African trade and economic collaboration.



## Benefits for SMEs

### **Simplified Transactions:**

Streamline financial operations across different markets with our user-friendly platform.

### **Cost Efficiency:**

Reduce costs associated with international transactions through competitive rates and minimal fees.

### **Seamless Cross-Border Payments:**

Eliminate barriers to international trade, allowing businesses to expand their reach effortlessly.



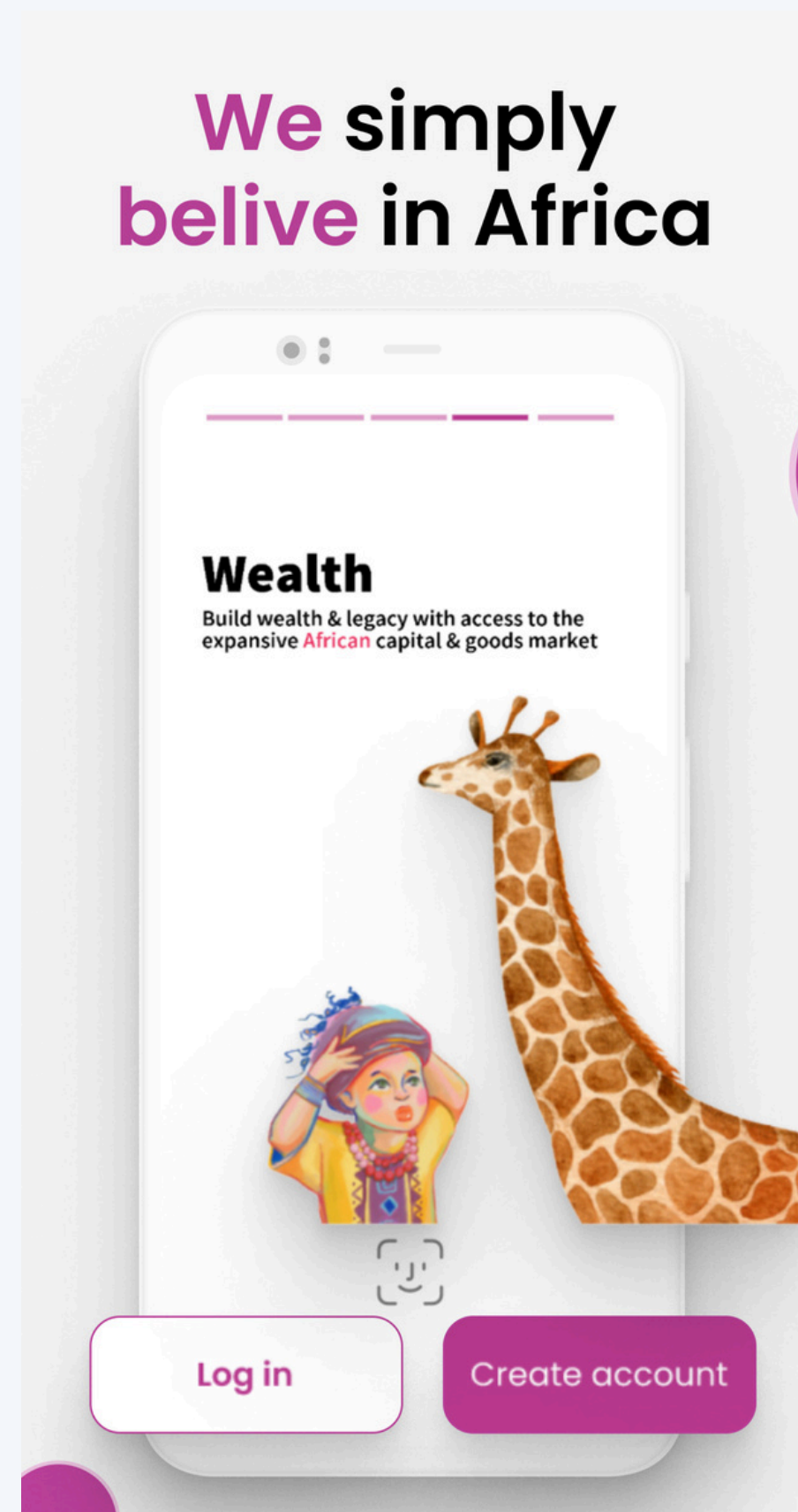


## Key Achievements

straitPay has been recognized for its innovation and impact in the fintech sector, winning the London Startup Award in 2023.

Our platform has expanded its reach to several African countries, including Nigeria, Ghana, Rwanda, Kenya, Benin, and Ivory Coast.

We recently obtained a Money Service Business (MSB) license in Canada, enhancing our capability to serve more customers globally.





## Future Goals and Expansion Plans

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We are planning to expand our services to Cape Verde, Tanzania, UAE, and Botswana, continuing our mission to break down financial barriers.

Our vision is to create a seamless environment for transactions across Africa, fostering economic growth and financial inclusivity.





## Quote from Kele Okafor, CEO of straitPay

At straitPay, our vision is to break down financial barriers and create a world where transactions are seamless for any individual or business interested in Africa.







# what are you waiting for

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Download the straitPay app from Apple and Google Play stores today to experience the benefits of seamless financial transactions.

Visit our website for more information on how straitPay for Business can empower your enterprise.



SCAN HERE





# Contact Us

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For inquiries and more information, please contact us at [business@straitpay.com](mailto:business@straitpay.com).

Follow us on social media to stay updated with our latest news and features:





# straitPay

**Where SMEs Transactions  
meets Convenience**

Available for business engaged in  
across border trade.

